

Sustainable Workplace 2009

4-Phase solution to a greener work environment



Green Office Strategy • Energy, Waste and Water Efficiencies
Employee Engagement and Buy-In • Carbon Footprint
KPIs for Going Green • Measure, Evaluate and Assess
Sustainability Scorecards • Case Studies on Best Practices

Webinar Program

Tuesday, September 22, 2009; 1pm EST
Scheduled for approximately 90 minutes



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Sustainable Workplace

A Sustainable Workplace is good for business, employee morale and the planet.

Implementing greener products and processes at the office is ideal for organizations looking to maximize their sustainability initiatives. The **green office** touches upon every aspect of how sustainability can drive organizational performance. Employees find that a green office is a safer and more satisfactory work environment. Energy, waste and water efficiencies will benefit the bottom line. Clients will honor the and respect the initiative, enhancing brand value. No matter what industry you are in, a greener office will provide a better, safer and more efficient workplace.

Sustainable Workplace is designed to introduce new strategies and best practices to create a more eco-friendly office and discover hidden efficiencies. This program will introduce the resources necessary for a greener office, and how to introduce these ideas to relevant stakeholders. Within this course attendees will discover the appropriate strategic framework for how they can apply this to their own organization.

Content & Takeaways:

- How a greener office leads to improved employee recruitment & retention
- What efficiencies might be revealed by a greener office
- Strategic framework for your own green office strategy
- Intro to Green Office handbook

Green Office Benefits Include:

Cost efficiencies: a greener office leads to lower costs in resource usage, waste, energy and many other areas. These are direct bottom-line benefits that result from a leaner office management system.

Carbon Footprint: reducing greenhouse gas and carbon emissions starts in the office. Methods to reduce emissions are found throughout the office supply chain and within the facilities themselves.

Employees: green is one of the top interests of today's most talented recruits when considering an organization for employment. Furthermore, evidence shows that employees who work in greener offices, have greater job satisfaction and retention. Finally, a green office promotes green buy-in throughout the organization, which diffuses into other areas of the organization.



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Eco-Certification

- LEED certification enhances brand value and indicates “pioneer” or “first-mover” to a multitude of stakeholders.
- There are many types of certification used by green office suppliers. Learn the tools necessary to know what is best for your needs.
- Carbon Neutrality: use a green office strategy to become certified carbon neutral.

About the Presenter



Cassie Walker

Founder, Three Elements Consulting and
TheSustainableOffice.com

Cassie Walker, creator and author of *The Green Office Handbook*, has dedicated her career to reducing the impact that business has on the environment. As founder of The Sustainable Office and Three Elements Consulting, LLC, she works with companies to advance sustainable, responsible business practices.



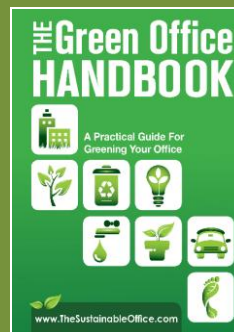
Ms. Walker is a frequent contributor to [Low Impact Living](http://LowImpactLiving.com), the largest green home improvement site on the web, as well as GreenOptions.com, where she writes about the events, businesses and people that make up the Los Angeles green scene. She is also a frequent speaker and panelist on topics related to green business.

Customized Training for Green Office

Are you interested in Altamont Group's online training courses, but want a more customized training? Altamont Group offers trainings that are designed to meet your specific organizational needs. Through Altamont Group's thorough needs assessment capabilities and training tools, you receive the most comprehensive customized training available.

- Sustainability Roadmap- Strategic Planning, Measurement and Execution
- Green Team- Develop and Implement Green Strategies through your Green Team
- Green Office- 4 Steps to a Sustainable Work Environment
- Facilities Management- LEED Building Strategies
- Employee Engagement and Buy-In

inquiry@altamont-group.com



The Green Office Handbook

\$99 with registration

From forming a Green Team to tracking results - and everything in between - *The Green Office Handbook* is a one-stop resource for greening any office. **Whether you're just getting started, or need help taking your greening program to the next level, *The Green Office Handbook* provides everything you need to get there, including:**

- **7 separate checklists, with hundreds of individual steps.**
- **7 "Scoreboards"** allow you to track your progress and report back to your colleagues and senior management.
- **Draft emails** to launch green initiative.
- **Strategies for a Green Office Presentation**
- **Clear, concise data in the *Handbook***, gives you the facts you need to encourage others to make changes.

Registration

Early Registration:	\$249
Single Attendee:	\$ 299
Additional Attendee:	\$ 99
Course CD (with attendance):	\$ 149
Course CD (no attendance):	\$ 299

Register online using our secure online registration at:

www.altamont-group.com/register

Or by email at:

register@altamont-group.com

By Phone:

Phone: 510-652-1624
Fax: 510-380-7377

By Mail:

Altamont Group
Attn: Registration
2625 Alcatraz Avenue, # 341
Berkeley, CA 94705

NAME

TITLE

COMPANY

MAILING ADDRESS

CITY

STATE

ZIP

TELEPHONE/FAX

EMAIL

For Credit Card Orders

VISA MasterCard American Express

Name on Card:

Card Number

Expiration Date

*CVC No.

*The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.

Group Package

Take advantage of this great learning opportunity for your entire team. For a limited time, register 5 attendees at a group rate of:

\$ 595



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About Altamont Group

Altamont Group's purpose is to provide the best online trainings dedicated to sustainable business practices for private and government organizations. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.

Altamont Group is dedicated to answering the needs of today's companies and institutions. Please contact us with any training, consulting or recruitment requests.