

Sustainability Reporting

Workshop

Sharing the results of your sustainability strategy



- Overview of current standards and guidelines (including the GRI G3)
- Methods to avoid common reporting challenges
- Steps to achieve a highly visible report launch
- Tactics to embed sustainability messaging across your organization

Webinar Event

Friday, October 31, 2008

1:00 pm (EST), 10:00 am (PST)

This program is scheduled for 90 minutes



Sustainability Reporting Workshop: Sharing the Results of Your Sustainability Strategy

Program Description:

Sustainability reporting has hit the mainstream: 86 percent of the S&P 100 issue either print reports or online sustainability information. Stakeholder demands for transparency are becoming just as important to medium and small firms, especially those looking to cut costs and build competitive advantage through excellence in environmental, social, and governance performance. No matter the industry, understanding and being accountable to stakeholder concerns is fast becoming a “must-have” in the modern business landscape.

The **Sustainability Reporting Workshop** is a skill-training workshop developed to introduce you and your organization to the tools needed to prepare a comprehensive, useful and user-friendly sustainability report. Presenters will introduce reporting guidelines and standards, and outline a practical process to jump-start your reporting efforts.



- A highly successful report launch
- Well defined and articulated strategy
- Transparency for all stakeholders and investor value
- Risk management and assurance
- Accurate valuation of success
- Internal and external consistency of data
- Stakeholder communication

Stakeholder and sustainability reporting:

Employees: Reporting articulates strategy, boosts moral and creates buy-in. Sustainability is becoming a major attractor for premium talent.

Investors: Creates confidence in management, strategy and future value of the firm. Many investors demand the results of such initiatives.

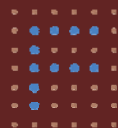
Customers: The markets are demanding more transparency and greener products. Reporting can be used as a tool to communicate sustainability achievements across market lines.

Community: Sustainability reporting will show an effort toward good corporate citizenship.

About the Presenter:

Aleksandra Dobkowski-Joy

Principle; Framework:CR



Framework : CR

Aleksandra has an extensive background in corporate responsibility strategy and communications. She provides strategic and tactical counsel to multinational corporations in diverse industry sectors around their corporate responsibility communications and strategy. Prior to joining Framework, Aleksandra worked as a sustainability strategy consultant and as a Regional Innovations Coordinator for the United States Environmental Protection Agency, assisting corporations to develop and implement “beyond-compliance” environmental initiatives.

About Altamont Group:

Altamont Group’s purpose is to provide the best online trainings dedicated to sustainable business practices. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.

Altamont Group is dedicated to answering the needs of today’s companies and organizations. Please contact us with any training, consulting or recruitment requests.

www.altamont-group.com

Who Should Attend?

- Executives
- Accounting
- Compliance
- Marketing
- Finance and Budgeting
- Strategic Planners
- Sustainability Teams

Registration

Single Attendee: \$ 249
 Additional Attendee: \$ 79
 Course CD: \$ 149

Online:

Register online using our secure online registration at:

www.altamont-group.com/register

Or by email at:

register@altamont-group.com

By Phone:

Phone: 510-652-1624

Fax: 510-652-1624

By Mail:

Altamont Group

Attn: Registration

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Berkeley, CA 94705

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For Credit Card Orders

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Name on Card:

Card Number

Expiration Date

*CVC No.

*The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.