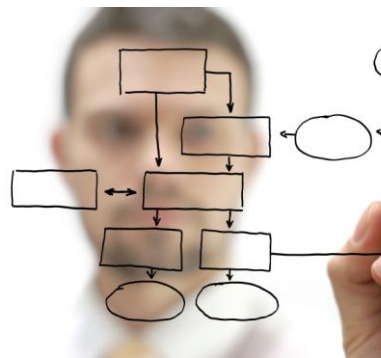


Sustainability Management

Workshop for implementing effective
sustainability performance measures



Program Take Aways:

- Meaningful metrics & KPIs
- Building on existing accounting systems and metrics
- Balanced Scorecard for Sustainability
- Areas of focus: waste, water, energy, carbon and toxins
- Tools for analyzing environmental performance
- Implementing sustainability measures into scorecards
- Develop accurate and usable data
- Create accountability and improve performance

Two Day Webinar Program

KPIs, Measures and Metrics

Thursday, October 1, 2009; 1pm EST

The Sustainability Scorecard

Thursday, October 8, 2009; 1pm EST

Scheduled for 90 minutes each day



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Day One – KPIs, Measures and Metrics

Accurate measures and metrics are crucial for successful sustainability planning and reporting.

Why measures and metrics matter.

The development and implementation of a performance measures is critical to executing your strategies. Your ability to successfully drive your sustainability plan is dependent on choosing the right measures and incorporating them into an efficient performance measurement system. This can be accomplished through the use of scorecards as well as predefined tools that are readily available.

The **Sustainability Measures and Metrics Workshop** presents tools for analyzing and evaluating environmental performance:

- **Energy Star®** Portfolio Manager
- **Carbon Footprint Calculators**
- **Water Footprinting Calculators**

These tools will allow you to address the most important aspects of enterprise environmental performance through accurate measurement in the following areas:

- **Waste Management**
- **Water Usage**
- **Energy & Carbon Emissions**
- **Toxins**

Through the innovative webinar format, attendees will be able to interact with one another and instructor. This provides for a terrific opportunity to address questions relevant to your own organization.

- Meaningful metrics & KPIs
- Areas of focus: waste, water, energy, carbon and toxins
- Tools for analyzing environmental performance
- Develop accurate and usable data
- Create accountability and improve performance



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Day Two – The Sustainability Scorecard

Sustainability initiatives will deliver greater value when accurate and relevant measures are selected, monitored and reported. Knowing where you stand is the key to a successful sustainability program. Scorecards and dashboards provide valuable snapshots of where a company is advancing and where it is falling short in relation to its goals.

The Green Scorecard- Balanced Scorecard for Sustainability

The effective use of a Scorecard system or a Balanced Scorecard will help you execute your sustainability plan. Most Fortune 500 companies and successful growth companies have implemented the Balanced Scorecard to help bridge the gap between strategic planning and execution. This course is designed embrace the Balanced Scorecard and other scorecarding approaches that help organizations incorporate a system for managing the sustainability plan.

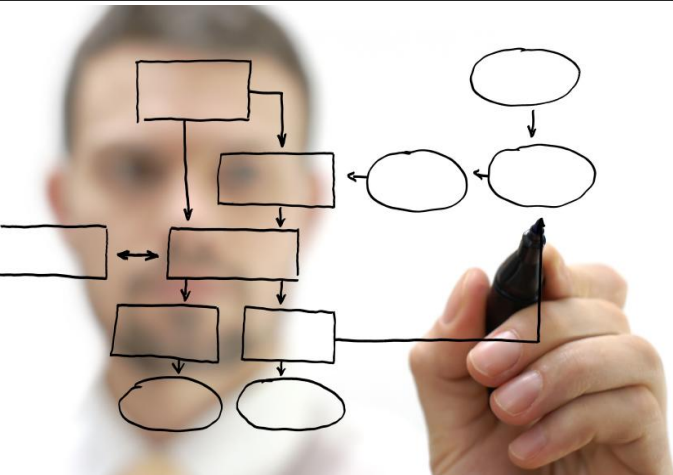
The Green Scorecard measures key areas:

- **Financial**
- **Customer**
- **Employee/IT**
- **Internal/External**

Building off of the Measures and Metrics for Sustainability course, Balanced Scorecard for Sustainability will provide you with the methodology for attaining your specified sustainability objectives, measures and targets.



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- ☑ Methodology for managing and communicating your Sustainability Plan
- ☑ How to implement Sustainability Measures into your Balanced Scorecard
- ☑ Cause and effect relationship of implementing Sustainability Measures
- ☑ Expected outcomes from implementing Sustainability Measures

Become a Member

Altamont Group membership provides unlimited access to all of our online training offerings throughout the year. Membership benefits include:

- All live webcasts
- 24/7 access to all on-demand training
- Special topic series- between 8-10 a year
- Member only Q&A forums with sustainability experts
- Quarterly case study presentations by best practice organizations
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- Plus additional special offerings throughout the year

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Customized Training

Are you interested in Altamont Group's online training courses, but want a more customized training? Altamont Group offers trainings that are designed to meet your specific organizational needs. Through Altamont Group's thorough needs assessment capabilities and training tools, you receive the most comprehensive customized training available.

- Sustainability Roadmap- Strategic Planning, Measurement and Execution
- Green Team- Develop and Implement Green Strategies through your Green Team
- Green Office- 4 Steps to a Sustainable Work Environment
- Facilities Management- LEED Building Strategies
- Employee Engagement and Buy-In

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Single Attendee:

\$ 499Single Attendee
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Course DVD (with attendance):	\$ 399
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2625 Alcatraz Avenue, # 341
Berkeley, CA 94705

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Card Number

Expiration Date

*CVC No.

**The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.*