

- Green purchasing and distribution strategies
- Supply chain stakeholder relations
- Long-term sustainability measures



Green Supply Chain



Webinar Event

Monday, November 17, 2008

1:00 pm (EST), 10:00 am (PST)

This program is scheduled for 90 minutes



**SUSTAINABLE
PRODUCT
WORKS**

Green supply chain management ensures that your sustainability initiatives address the entire value chain.

In a world of finite resources and rising costs, a good supply chain is among a company's most valuable assets. Companies are discovering that their procurement relationships, transportation logistics and manufacturing processes are becoming far more efficient by implementing sustainable supply chain strategies. A supply chain that is managed using measures that provide for environmental sustainability is one that will support your business operations indefinitely and promote brand equity.

Greening Your Supply Chain is a rewarding tutorial for any company with using a sophisticated and complex network of procurement and distribution. This course will cover sustainability trends in sourcing, purchasing, manufacturing and distribution that will provide your company with the knowledge to create a healthy and efficient supply chain.

Environmental performance will lead to:

- Reduced material costs
- Lower energy costs
- Fewer environmental fees
- Less waste disposal
- Improved efficiency
- Innovative processes

GreenSCOR

- Process Modeling to collect and manage waste
- Performance Measurements for carbon, environmental footprint, emissions, waste and more
- Best Practices for making the supply chain more environmentally friendly

About the Speaker

Phil Berry

President; Sustainable Product Works, LLC
Former Global Head of Sustainability and Pollution Prevention, Nike



Over the last 25 years, Phil has helped more than 400 organizations on five continents create more innovative and sustainable products, operations and supply chains. Most recently, Phil spent 11 years with Nike. Phil was a part of the leadership team that designed, developed and implemented Nike's environmental programs. From 1999 through 2007, Phil was Director of Footwear Sustainability. In 2005, Phil was part of the team that earned the prestigious Gold Industrial Design Excellence Award (IDEA) from Industrial Design Society of America (IDSA) for the "Considered Boot." In 2006, Business Ethics Magazine named Nike's environmental program the "best corporate environmental program" in the United States.

Phil Berry is the current founder of Sustainable Product Works. He has 25 years of experience in simultaneously improving business and environmental performance. The goal of his work is to help clients create meaningful innovations, better designs for products and services, and improved supply chains.

About Altamont Group:

Altamont Group's purpose is to provide the best online trainings dedicated to sustainable business practices. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.

Altamont Group is dedicated to answering the needs of today's companies and organizations. Please contact us with any training, consulting or recruitment requests.

www.altamont-group.com



Who Should Attend?

Purchasing & Procurement
Distribution
Logistics
Resource Managers
Healthcare
Retail
Manufacturing
Executives

Registration

Early Registration: **\$199** (until 10/24)
Single Attendee: \$ 249
Additional Attendee: \$ 99
Course CD: \$ 149

Online:

Register online using our secure online registration at:
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Attn: Registration
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Expiration Date

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*The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.