

Workforce Optimization 2010

Reach For The Stars



Capitalize on prolific talent for a rebounding economy

- New standards in talent acquisition
- Dynamic Web 2.0 story telling
- Beyond employment branding
- The current state of the talent market
- Post recessionary recruitment opportunities

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Capitalize on prolific talent in a rebounding economy

This has been a real eye opening year for most organizations. Departments have been forced into reductions, resources have been cut and survival often prevailed over performance. However, your ability to use this time of uncertainty as an opportunity to redefine your talent management is paramount. The marketplace is full of exceptional talent. Have you filled new positions or upgraded current positions with the best talent available? Are you the destination of choice for the best talent in your industry?

Upgrading talent in this environment should not be overlooked. There are many new strategies for attracting and retaining top talent, including:

- Define new targets for skills, capabilities and experience
- Develop refined career paths for improved employee productivity
- Leverage your talent management system to find upgrade areas
- Utilize employment branding to embrace employee interests
- Move beyond short story Web 2.0 methods

An honest analysis of current talent based on conclusive employee performance information needs to be done. Change is an inherent part of uncertainty. Take advantage of this opportunity to upgrade your talent.

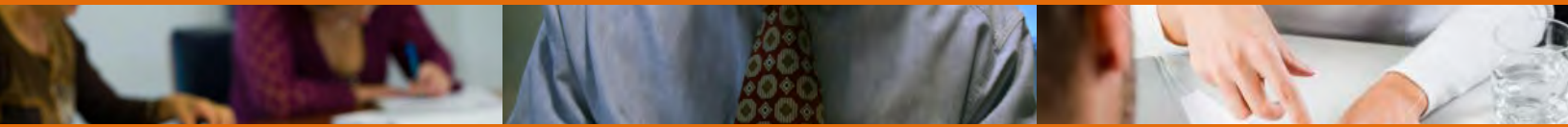
Reach for the Stars is a timely course and discussion on how successful organizations are weathering the storm and better positioning themselves for growth by upgrading their talent throughout the organization. Along with an improved model for recruiting and retaining top talent, this program will help you redefine your organizational grasp on having the best employees.

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Reach for the Stars

Gateway Management offers a full-service portfolio of resources including training, staffing and consulting to deliver innovative solutions for complex business issues. We believe that the business landscape is rapidly changing, and that innovative solutions will determine your organization's success moving forward. Gateway Management's mission is to help organizations achieve their goals through the utilization of talent and management expertise. Our solutions are customized to address the challenges of today's evolving marketplace.

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Fees:

- Online:** \$ 299
- Additional Attendee(s): \$ 99/ea.
- DVD:** \$ 399
- LMS:** \$ 999

Please call to inquire about LMS or Intranet licensing, or email Josh Powell at jpowell@gmi-solutions.com.

This course is also available for use on **smart phones** and **handheld** devices. Please inquire for more information.

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