

HR Strategic Plan

Changing the status quo for maximum growth in 2010

- Reestablish goals and gain buy-in
- Discover and motivate champions
- Updated corporate structure and define roles
- Create fresh-start initiatives
- Discover needs and shortfalls

 Gateway Management, Inc.

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Available Formats:

Online, DVD, LMS & Handheld



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Change the status quo for growth in 2010

Economic downturn has had a profound effect on most organizations provoking layoffs, budget cuts and other restructuring efforts. It has undoubtedly been a difficult situation for many. As the dust begins to settle, many new opportunities are revealed. Now is the time for corporate leaders to innovate from within to realize renewed growth and success in 2010.

An unprecedented opportunity is in the hands of many managers who are looking for progressive change. Because of the difficult job market, the people within an organization are much more likely to make greater compromises and accept change. Furthermore, for those looking to add to their rosters, new recruits will be untainted by previous notions. This combination of factors opens the door for managers to pursue ambitious strategic changes to evolve corporate culture and instill new vigor for growth and competition. Opportunities like this are rare and should be taken advantage of.

HR Strategic Plan offers methodology for implementing vision and creating buy-in in this rare time. The course prepares business leaders for the pitfalls of implementing change while presenting the great opportunity offered in a post-recessionary economy. This program focuses on several key factors for success:

- Rebuild - evaluating and redefining culture for innovation and growth
- Leadership – identify champions for success
- Reinvigorating the ranks – instilling work ethic and pride through the organization
- Chain of command - implement and enforce policy and define hierarchy
- Resurrect – bring good strategies back to life with greater buy-in
- Approach – creating change but not alienating the old guard

There is no better opportunity to implement change. This program will present best practices through the use of case studies in both successful and failed change initiatives. This workshop encourages attendees to share their own strategies and issues inhibiting success.

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Gateway Management offers a full-service portfolio of resources including training, staffing and consulting to deliver innovative solutions for complex business issues. We believe that the business landscape is rapidly changing, and that innovative solutions will determine your organization's success moving forward. Gateway Management's mission is to help organizations achieve their goals through the utilization of talent and management expertise. Our solutions are customized to address the challenges of today's evolving marketplace.

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Fees:

- Online:** \$ 299
- Additional Attendee(s): \$ 99/ea.
- DVD:** \$ 399
- LMS:** \$ 999

Please call to inquire about LMS or Intranet licensing, or email Josh Powell at jpowell@gmi-solutions.com.

This course is also available for use on **smart phones** and **handheld** devices. Please inquire for more information.

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