

Green Government 2009



Green Government 2009

Strategies and best
practices for greening
government

Five course DVD program:

- Over 8 hours of innovative training
- Led by industry leading practitioners

Comprehensive five-session program includes:

- Green Strategies for Government Agencies
- Sustainability Roadmap – Strategic Planning
- Green Office for Government Agencies
- Measures and Metrics for Sustainability
- Employee Engagement and Buy-In
- Green Building Strategies for Government Agencies

Key Program Take Aways:

- Detailed understanding of what it will take to meet expectations
- Strategic planning tools for properly implementing green initiatives
- Performance measurement system to help you better execute your plan
- Key concepts of waste, water and energy reduction
- Method for measuring and reducing your carbon footprint
- Best practices for employee buy-in and improved employee morale

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Government is allocating resources toward a greener more sustainable infrastructure and future. Current administration goals are broad reaching and transformational when it comes to the relationship between the Government and innovation. This paradigm shift will be lead by Government funding, implementation and forward thinking.

Green Government 2009 is designed to offer you a dynamic opportunity for learning new strategies and best practices for greening your operations. This 6 part series will provide elaborate resources dedicated to help you set your strategic plan, measure your inefficiencies, execute your plan, improve employee buy-in and meet the stringent demands of tomorrow.



Program Schedule

Disc One	Green Strategies for Government	90 minutes
Disc Two	Sustainability Roadmap	90 minutes
Disc Three	Green Office for Government	90 minutes
Disc Four	Measures and Metrics	90 minutes
Disc Five	Employee Engagement	90 minutes
Disc Six	Green Buildings for Government	90 minutes

Who Should Attend?

- Elected & Appointed Officials
- Agency Directors
- Program Managers
- Facilities and Operations Managers
- Administration
- Project Managers
- Strategic Planners



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Green Strategies for Government Agencies

Strategies and challenges implementing green practices in the business of government

Disc One – 90 minutes

Green Strategy for Government will provide you with a platform to design and implement an effective plan for going green. This course will detail the drivers for why government is choosing to go green as well as the returns on pursuing green initiatives. Case studies will enhance the discussion by exhibiting the financial and environmental success of other green government initiatives.

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Sustainability Roadmap – Strategic Planning

Effective strategic planning and framework for long-term success

Disc Two – 90 minutes

In order to generate maximum value, sustainable practices must be integrated consistently across all business units as part of core business strategy. An integrated sustainability strategy raises awareness of risks and opportunities; drives innovation; strengthens customer, investor, employee, and other relationships; and, ultimately, improves overall business performance and profitability. You'll learn from the experiences of sustainability leaders from various industry sectors—including automotive, consumer products, financial services, food and beverage, pharmaceuticals, technology, and more.

Session Take Aways

- Develop thorough strategic planning for “going green”
- Incorporate a system for implementing green initiatives
- Learn cutting edge practices to save energy and cut waste
- Implement practices to become more sustainable
- Align and communicate your strategies with key stakeholders
- Measure program goals and expectations

Session Take Aways

- Identify the elements of a successful sustainability strategy
- Analyze the approach of sustainability leaders
- Explore materiality and its role in strategy-setting
- Go step-by-step through a comprehensive sustainability planning framework
- Discuss the relevance of integration with core business strategy

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Green Office for Government

Efficiencies and strategies for a more environmentally friendly workplace

Disc Three – 90 minutes

Session Take Aways

- Areas to measure, evaluate and assess
- Energy, waste & water efficiencies and discovering the “low hanging fruit”
- Enhanced recycling program best practices
- Promote employee buy-in and enhanced workplace health and safety
- Introduction to the *Green Office Handbook*
- The appropriate action toward greening your office

Green Office for Government introduces new strategies and best practices to create a more eco-friendly office and discover hidden efficiencies. This program will introduce the resources necessary for a greener office, and how to introduce these ideas to relevant stakeholders. Within this course attendees will discover the appropriate strategic framework for how they can apply this to their own organization. Also, this course will introduce concepts and scorecards from *Green Office Handbook* to get office sustainability underway.



Measures and Metrics for Sustainability

Strategies for resource efficiency and reduced environmental impact

Disc Four – 90 minutes

Session Take Aways

- Meaningful metrics & KPIs
- Building on existing accounting systems and metrics
- Areas of focus: waste, water, energy, carbon and toxins
- Tools for analyzing environmental performance
- Identify and capitalize on the *low-hanging fruit*
- Develop accurate and usable data

The development and implementation of performance **measures and metrics** is critical to executing your strategies. Your ability to successfully drive your sustainability plan is dependent on choosing the right measures and incorporating them into an efficient performance measurement system. This can be accomplished through the use of scorecards as well as predefined tools that are readily available. These tools will allow you to address the most important aspects of enterprise environmental performance through accurate measurement in key areas.

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Employee Engagement and Buy-In

Drive your sustainability strategy and improve employee performance

Disc Five – 90 minutes

A sustainability strategy requires the support of senior leadership. Leadership in sustainability, however, begins and ends with your employees. Join us and learn how to position employee engagement as a critical part of your overall sustainability strategy. Using relevant case studies and examples, this program will train viewers with the necessary tools and methodologies to secure employee buy-in and foster a culture of action and innovation that propels your sustainability initiatives forward.

Session Take Aways

- Develop an employee engagement approach that aligns with your company culture and core business strategy
- Identify internal sustainability leaders and champions
- Target various constituencies within your organization
- Foster a culture of personal accountability
- Leverage social media platforms

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Green Building Strategies for Government

Efficiencies and strategies for more environmentally friendly government buildings.

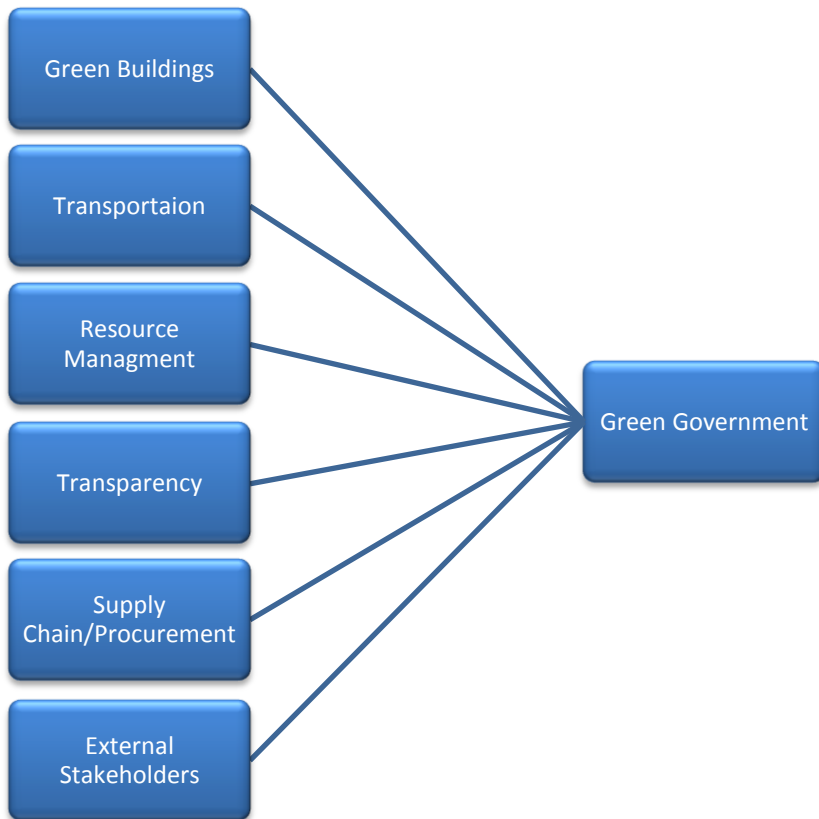
Disc Six – 90 minutes

Green Buildings bring together a broad spectrum of practices and strategies to reduce and ultimately eliminate the impacts of the building on the environment and human health. There are obvious social reasons to pursue green buildings but many organizations are also reaping the benefit of leaner operations and cost efficiencies associated with green buildings. Effectively reducing resource usage such as water, energy and waste significantly reduces costs. Monitoring internal air quality enhances employee performance through a healthier work environment. Finally, using environmentally sensitive products and materials reduces the organizational environmental impact.

Session Take Aways

- Green buildings as a key component of your sustainability strategy
- Energy, waste and water management
- Scorecards for essential and accurate measurement
- Effective recycling programs
- Strategies to promote staff and leadership buy-in
- Green building action plan
- Measure program goals and expectations

Why Green Government?



Green Government 2009

Government agencies and organizations are looked to for leadership in environmental stewardship and performance management. Becoming an early adopter of environmental management best practices will promote long-term cost efficiency and sustainability

Federal agencies and facilities are resource intensive operations, with high costs and environmental impacts. Focusing on energy, waste, water, transportation, procurement and buildings will not only reduce the costs associated with each of these core areas, but will also increase organizational performance. Secondary effects are reduced environmental impact, boosted employee morale, improved relations with external stakeholders, better supply chain efficiency and the potential of better access to funds being distributed by the new Obama administration.

About

Altamont Group:

Altamont Group's purpose is to provide the best online trainings dedicated to sustainable business practices. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.

Altamont Group is dedicated to answering the needs of today's companies and organizations. Please contact us with any training, consulting or recruitment requests.

www.altamont-group.com



Membership

Join Us! We feel that the best way for you to develop and implement new sustainability strategies is by having the necessary tools at your disposal. Our membership plan is designed to give you 24/7 access to case studies, online courses, tools, white papers, and networking with other members. Members will have the opportunity to attend 100s of webcasts, on-demand trainings, online workshops and multi-day E-events. In addition, members can log-in to past webcasts, future on-demand trainings and all functional programs available for an entire year.



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On-site Sustainability Training

The Altamont Group facilitates a wide variety of training courses that can be specifically tailored to the needs of your organization. We work with professional sustainability practitioners in order to customize training to the needs of your organization. On-site training is an effective way of educating a team of employees, managers or executives.

Trainings available for:

- Sustainability Strategy, Planning and Execution
- Carbon Management and Reduction
- Energy Management
- LEED and Facilities Management

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Purchase:

Five course DVD program:

- Over 8 hours of innovative training
- Led by industry leading practitioners

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Expiration Date

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*The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.