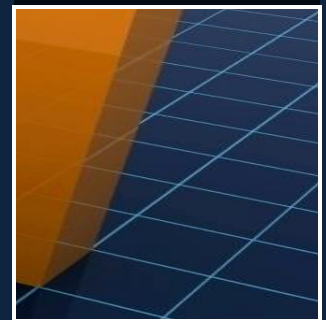
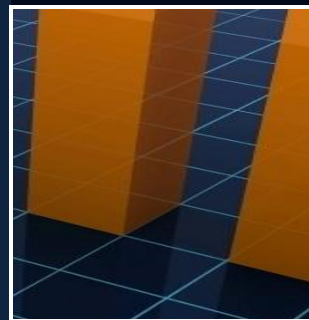
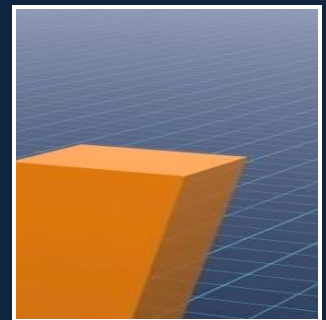


October 18th 19th, 2010

Hilton Union Square ♦ San Francisco, CA

Financial Intelligence Forum 2010

Leadership in Financial Management



Budgeting & Reporting
Financial Measures & Metrics
Strategic Financial Planning
Rolling Forecasts
Cash Flow & Working Capital Management
Balanced Scorecard for Financial Management

 Gateway Management, Inc.

510-984-3620

www.gmi-solutions.com



Earn 12 CPE Credits

Program Agenda



October 18th; Day One

8:00 am Registration, orientation and opening remarks

8:30 am **Keynote:**
An Inside Look At Financial Management Done Right

9:45 am **Keynote:**
Enterprise Performance Management Processes

10:30 am Break

11:00 am **Planning, Budgeting and Reporting**
Improve performance through effective planning, budgeting and reporting

Noon Lunch and Networking Break

1:00 pm **Financial Measures, Metrics and Analytics**
Implement innovative measures and metrics to drive superior financial results

2:00 pm **Cash Flow and Working Capital Optimization**
Essential strategies for improving cash flow, optimizing cash management and improving liquidity

3:30 pm **Financial Intelligence Forum Panel**
In-depth discussion around financial planning, forecasting budgeting and reporting

4:30 pm Adjourn

October 19th; Day Two - Workshops

8:00 am Registration, orientation and opening remarks

8:30 am **Keynote:**
Financial Planning and Analysis

9:30 am **Rolling Forecasts**
Implement rolling forecasts into your financial planning and forecasting

10:30 am Break

11:00 am **Balanced Scorecard for Finance**
Develop and implement the Balanced Scorecard to bridge the gap between strategy and execution

Noon Lunch and Networking Break

1:00 pm **IFRS Handbook**
Preparing for International Financial Reporting Standards

2:00 pm **Mastering the Financial Close**
Standardize and consolidate financial processes to shorten the close

3:30 pm **Financial Intelligence Forum Panel**
In-depth discussion around the current and future state of financial management

4:30 pm Adjourn

510-984-3620 ♦ www.gmi-solutions.com

Financial Intelligence Forum 2010

The 2010 Financial Intelligence Forum is a comprehensive training opportunity that provides best practice case studies, hands on application workshops, small group trainer consultation, interactive roundtable dialogues and peer to peer networking. This format allows attendees to assess best practices from leading organizations, learn to apply the challenging approaches through hands on learning and lastly, provide small group trainer consultation to address specific needs.

The 2010 Forum Snapshot

Days of Advanced Financial Management Strategies

Small Group Trainer Consultations

Best Practice Case Studies

Hands-On Application Workshops

Take Home Presentations

Financial Intelligence Forum 2010

Attendees will instantly realize the difference between this forum and a traditional conference. Hosted in the unique city of San Francisco and facilitated by some of the most talented experts both regionally and nationally, Financial Intelligence Forum 2010 is designed to maximize the learning and networking experience for corporate financial professionals.

Expert practitioners and methodologists across industry sectors

Networking opportunity to meet with colleagues and industry experts

Unique downtown San Francisco experience in one of the nation's top art galleries

3 Attendee Team Rate

\$ 3,995



Day One:

Keynote Case Studies & Best Practices



8:30 am

Keynote: An inside look at financial management done right

Finance departments are taking the lead in reassessing and optimizing performance as organizations look to emerge from the difficult business landscape. Leadership in finance is dependent on:

- Effective budgeting and forecasting
- Good internal auditing and controls
- Strong risk management framework
- Positive cash flow management
- Efficient financial closing and transparent reporting

9:30 am

Keynote: Enterprise Performance Management Processes

To fully reap the benefits of your Strategic Planning and Financial Planning processes it is important to integrate a number of governance processes that have historically not been well integrated. This presentation will focus on one organization's experience at linking critically important processes, .

Leadership in finance

- Link corporate strategic planning to financial planning
- Bridge resource allocation with talent management and succession planning
- Integrate analytics to drive decision making in the planning process
- Ensure execution and optimize performance with continuous planning
- Create transparency and accountability for financial objectives

11:00 am

Planning, Budgeting & Reporting

Improve performance through effective planning, budgeting and reporting

- Effectively link corporate strategic planning to financial strategic planning
- Improved and standardized data collection techniques
- Align budgeting to strategies and effectively allocate resources
- Develop a methodological approach to planning, budgeting and reporting
- Utilize key drivers for performance to improve reporting process



Day One:

Keynote Case Studies & Best Practices

1:00 pm

Financial Measures, Metrics & Analytics:

Implement innovative measures and metrics to drive superior financial results

- Develop a system for managing pricing and profitability
- Improve decisions related to pricing, discounting, promotions and demand forecasting
- Align revenue management to strategic planning and decision making
- Integrate price optimization techniques to prioritize and prioritize cost savings
- Understand business drivers influencing price, cost and profit

2:15 pm

Cash Flow and Working Capital Management

Essential strategies for improving cash flow, optimizing cash management and improving liquidity

- Maximize cash flow through working capital improvements
- Better assess, analyze and forecast cash flow
- Identify key drivers of cash flow within your organization
- Implement models for improved cash flow forecasting
- Utilize scenario planning to uncover opportunities and risks

3:30 pm

Financial Intelligence Forum Panel

In-depth discussion on Financial Planning, Forecasting, Budgeting and Reporting

- Uncover best practices in budgeting and reporting
- Analyze emerging trends in forecasting and rolling forecasts
- Discuss the idea of continuous planning and scenario analysis
- Share stories from the field, scenarios and outcomes for future planning
- Challenge current best practices, models and methodologies

Day Two:

Best Practices & Strategy Sessions



8:30 am

Keynote: Financial Planning & Analysis

Drive optimal decision making through quantitative analysis and partnership

- Generate analysis that allows senior management to make more informed decisions
- Provide decision support aligned to business objectives and market environments
- Leverage knowledge of key financial drivers to optimize performance
- Balance traditional P&L measures with economic returns to drive shareholder value

9:45 am

Rolling Forecasts

Implement rolling forecasts into your financial planning and forecasting

- Improve data collection, accuracy and flexibility
- Develop better line of site to business environment and revenue
- Incorporate a methodological approach to rolling forecasting
- Utilization of KPIs and best practices in forecasting
- Take advantage of innovative tools for improved predictability

11:00 am

Balanced Scorecard for Finance

Develop and implement the Balanced Scorecard to bridge the gap between strategy and execution

- Translate strategies into action
- Achieve transparency, accountability and improved management capabilities
- Create organizational alignment to budgets and strategies
- Monitor strategic execution with better accuracy
- Master current Balanced Scorecard best practices

For detailed speaker information, please
contact:

Josh Powell

jpowell@gmi-solutions.com



Day Two:

Best Practices & Strategy Sessions

1:00 pm

IFRS Handbook

Preparing for international financial reporting standards

- Learn the IFRS framework and standards
- Understand the specific requirements and statements
- Better grasp the IFRS and GAAP Convergence Plan
- Delve into the impact on National and Global Capital Markets
- Examine the Benefits and Drawbacks Moving Forward with IFRS

2:15 pm

Mastering the Financial Close

Standardize and consolidate financial processes to shorten the close

- Develop and Implement a tightly controlled system
- Incorporate reliable data collection and auditing processes
- Improve alignment of department, budgets and strategies
- Utilize a framework and management system for execution
- Learn to communicate improved closing processes and benefits

3:30 pm

Financial Intelligence Forum Panel

In-depth discussion around the current and future state of financial management

- Uncover best practices in financial management from leading organizations
- Analyze emerging trends, functional performance and aspects of added value to your organization
- Challenge current concepts and strategies through interactive dialogue with contemporaries
- Share stories from the field, scenarios and outcomes for future planning
- Discuss the future of broad view perspectives about the direction of corporate finance

Networking Reception

Not only do attendees come to learn innovative skills and best practices in managerial finance, they also come to meet with peers from different industries across the nation. Keeping this in mind, we have chosen the most unique, tasteful and thought provoking environment available in San Francisco to enhance the experience.

Network with colleagues and industry experts in one of the nation's most esteemed art galleries.

John Pence Gallery is located in the heart of the city, exhibiting classical American realist paintings in this expansive pavilion. During this forum, guests are offered the opportunity to peruse the collection and mingle with colleagues and presenters. A representative will be on hand to answer any questions about the city, the conference or the art.



Financial Intelligence Forum 2010

Mastered Program DVD

Financial Intelligence Forum provides a breadth of useful training, case studies and best practices, delivered by industry experts and practitioners. Gateway Management provides access to a mastered program DVD for organizations that want a second chance to view this content or share it among others in their finance departments. This DVD is available for purchase by any attending organization.

Take advantage of pre-conference pricing for the program DVD. Any registered attendee(s) will receive the early purchase rate of:

\$ 799.⁰⁰

For more information on the mastered program DVD, please contact Josh Powell at:

jpowell@gmi-solutions.com



San Francisco

Area, Venue & Travel Information



Earn CPEs



CPE Credits: 12

Gateway Management is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org.

Program Level: Basic
Delivery Method: Group-Live
Prerequisites: None
Advanced Preparation: None

Area – San Francisco, Union Square

Located on San Francisco’s historic Union Square, our venue is located in the heart of the city’s shopping, restaurant, accommodation and entertainment epicenter. Gateway Management has on-the-ground knowledge of the area’s best restaurants, hotels and shows to maximize your experience outside the Summit.

Hotel and Accommodation Facilities

Our venue’s prime location offers dozens of choices of accommodations from boutique to internationally recognized brands.

Travel

There are two convenient airports to serve attendees; San Francisco and Oakland International. Both have convenient public transportation by way of BART. Take BART from either airport toward Downtown San Francisco where you will exit at Powell Street Station. Use the accompanying map to walk or cab the 4 blocks to our venue

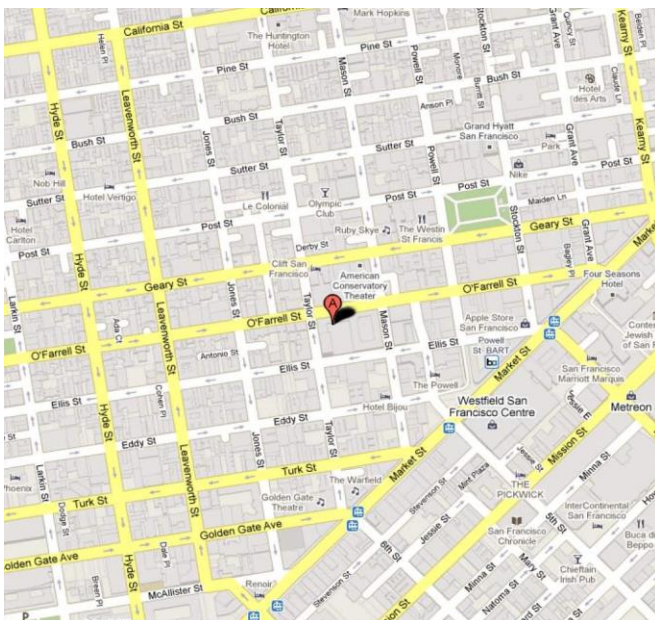
Venue – Hilton San Francisco Union Square

Venue Address:

**Hilton San Francisco Union Square
333 O’Farrell Street, San Francisco, CA 94102**

To view area map and venue location hold the CTRL key and:

❖❖❖ [Click Here](#) ❖❖❖





Registration & Contact Information

Registration Form

Name _____

Title _____ Organization _____

Street Address _____

City/State/Zip _____

Telephone _____ Fax _____

Email _____

Payment Information

Check/Purchase Order

Credit Card

Name on Card _____

Card Number _____

Expiration Date _____ CV2 (card verification number) _____

Billing Address _____

City/State/Zip _____

Cancellation/Rescheduling Policy

All cancellations that made four weeks or longer from the summit's start date will be provided a full refund or credit toward current or future Gateway Management programs. Any cancellations made within four weeks of the programs start date will be provided with credit toward current or future Gateway Management programs.

Fees ♦ Registration

Early Registration \$ 1,599.00

Standard Registration \$ 1,799.00

3 Attendee Rate \$ 3,999.00

Additional Attendee \$ 1,299.00

Mastered Program DVD \$ 799.00

For "Early Registration", register by August 13, 2010

Call

510-984-3620

Fax

510-380-7377

Online

www.gmi-solutions.com

For group discounts, packages and local information please email Josh Powell:

jpowell@gmi-solutions.com