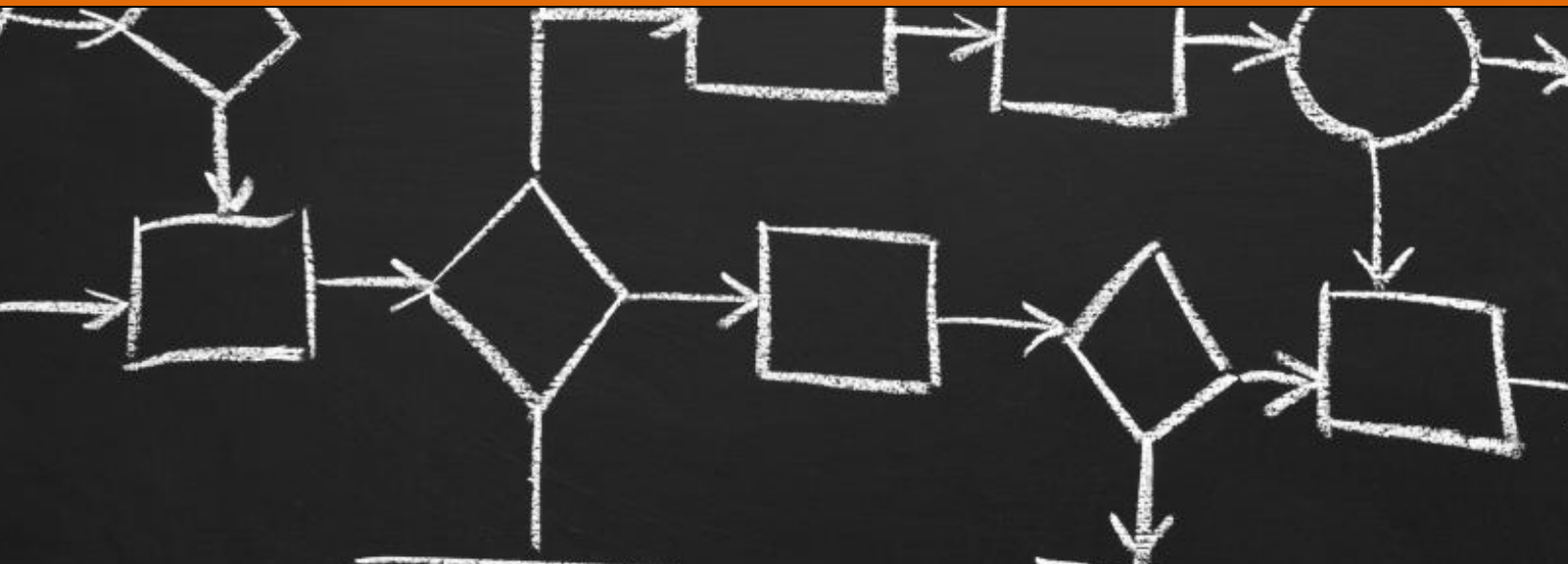


2009

# Carbon Management



## Develop your carbon management system

- Current & future regulations (regional & national)
- Align resources to effectively manage carbon
- Carbon footprint measures & metrics
- Methods for carbon reduction & offsetting
- Carbon Management ROI

### Webinar Event

**Wednesday, February 11, 2009**

**1pm EST**

*This program is scheduled for 3 hours*



**ALTAMONT GROUP**

## CARBON MANAGEMENT 2009 – DEVELOP YOUR CARBON MANAGEMENT SYSTEM

Carbon emissions and green house gases have become a hot button topic for organizations in recent years. The Altamont Group has a simple stance: carbon measurement, management and reduction can only improve your organization's performance. Therefore, we have designed Carbon Management 2009 with the objective of providing you with effective cases studies, comprehensive examples and tools to improve your organization.

### Program Agenda

#### Section One

1pm EST

#### Carbon Measurement

Carbon Measures & Metrics

#### Section Two

#### Carbon Management System

Develop and Implement Your Carbon Management System

#### Carbon Reduction

Best Practices in Reducing Carbon

#### Section Three

3pm EST

#### Carbon Expert Panel

Have your Carbon Questions Addressed by Industry Experts

## Carbon Measurement - Carbon Measures and Metrics

Carbon measurement is an introspective process that enables organizations to account for their carbon activities. Your ability to quantify carbon will provide you with new levels of transparency into your daily operations and supply chain. Today, organizations are finding significant operational efficiencies through measuring their carbon footprint and demonstrating how carbon reduction positively affects their bottom line.

This session is designed to give specific measures, metrics and tools necessary to measure your carbon footprint.

### Tools & Takeaways

- **Effective measures for a carbon management system**
- **Tools for a carbon footprint measurement plan**
- **Best practices in carbon measurement**

## Carbon Management System - Develop and Implement your Carbon Management System

The development of a carbon management system includes effective planning, measurement, execution and reporting. Organizations find that a thorough carbon management system help turn strategy into action and align organizational resources.

This session will provide you with a framework to implement your own carbon management system.

### Tools & Takeaways

- **Develop a methodology approach to carbon management**
- **Bridge the gap between strategy and action**
- **Align resources to effectively manage carbon**

## Carbon Reduction - Best Practices in Reducing Carbon

Carbon reduction is essential in this changing environmental and business landscape. Key factors for carbon reduction range from cost savings and operational efficiencies to new marketing opportunities and preparation for future regulations. The strategic decision to focus on carbon reduction is essential, but efficient execution is a difficult process.

This session will provide you with a model to identify key areas for reduction and implement best practices from leading organizations.

### Tools & Takeaways

- **Best practices for carbon reduction**
- **Case studies from leading organizations**
- **ROI of carbon reduction efforts**

## Carbon Expert Panel

Take advantage of this opportunity to ask difficult questions to our expert panel on carbon measurement, management and regulation. Their extensive knowledge will allow you to embrace these difficult issues in order to implement a great system within your organization. We encourage questions throughout the entire day to be gathered specifically for this open dialogue session.

**Presented By:** Eviron



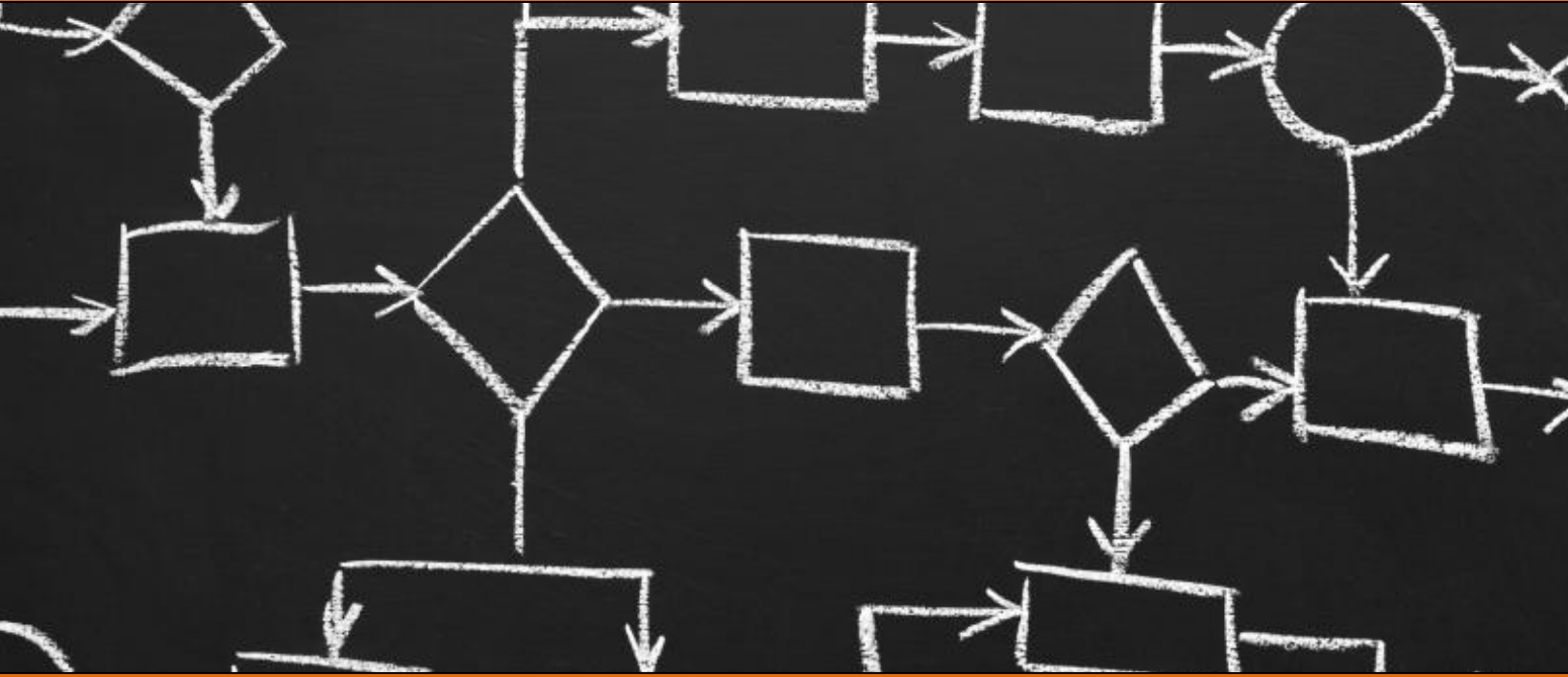
Competitive pressure, consumer interest, regulation, energy costs, market opportunities and future risk make greenhouse gas ("GHG," "carbon") management a board-level issue. Companies and other organizations are being challenged to create an effective, fiscally responsible, and sustainable response. ENVIRON combines longstanding expertise in developing carbon strategies with sector-specific knowledge, a global team of professionals, and a broad range of services to help you convert carbon risks into business rewards

**Lisa Nelowet Grice** is an internationally known expert in GHG management, accounting, and trading. She has more than 20 years of experience advising industry associations, local governments, and the California Climate Registry, in addition to private sector clients across a broad range of industries that include manufacturing, power, and food products. She was recently interviewed by Forbes and Industry Week magazine on carbon footprint and greenhouse gas reduction issues. She is actively involved in monitoring the development of climate change issues and implementing GHG management and sustainable operations programs.

**Ramsay Huntley** is a greenhouse gas management, accounting, and verification practitioner with more than five years of experience. He has advised a wide variety of clients representing industries including food and beverage, pulp and paper, media and entertainment, non-profit, and academia. He is a California Climate Action Registry-certified Lead Verifier and has completed numerous verification audits of emission reduction projects for the Chicago Climate Exchange. Mr. Huntley holds an M.A. in Environmental Policy from Tufts University and a B.S. in Business Management from North Carolina State University.

**Dr. Carolyn Nobel** has over 7 years of experience in environmental consulting, including a broad range of environmental engineering experience with a focus on leading interdisciplinary teams in creating and applying system optimization and decision-making tools. Dr. Nobel's areas of expertise include greenhouse gas management and emission inventories, life cycle assessment, and developing and integrating analytical tools such as Geographic Information Systems (GIS), statistical analysis, and web-based information management platforms. Dr. Nobel holds a PhD in environmental engineering from the University of Texas at Austin and a BS in environmental engineering from Duke University.

# Carbon Management



## About Altamont Group:

*Altamont Group's purpose is to provide the best online trainings dedicated to sustainable business practices. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.*

*Altamont Group is dedicated to answering the needs of today's companies and organizations. Please contact us with any training, consulting or recruitment requests.*

[www.altamont-group.com](http://www.altamont-group.com)

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# REGISTRATION

## Registration for Carbon Management 2009

- **Early Registration:** \$ 399
- Standard Registration: \$ 499
- Additional Attendee: \$ 199
- Course CD (with attendance): \$ 199
- Course CD (without attendance): \$ 499

### Online:

Register for **Carbon Management** using our secure online registration process at:

[www.altamont-group.com/register](http://www.altamont-group.com/register)

*or*

Register through email by contacting us at:

[register@altamont-group.com](mailto:register@altamont-group.com)

### By Phone:

Phone: 510-652-1624

Fax: 510-380-7377

### By Mail:

#### **Altamont Group**

Attn: Registration  
2625 Alcatraz Avenue, #341  
Berkeley, CA 94705

NAME

TITLE

COMPANY

MAILING ADDRESS

CITY

STATE

ZIP

TELEPHONE/FAX

EMAIL

#### **For Credit Card Orders**

VISA  MasterCard  American Express

Name on Card:

Card Number

Expiration Date

\*CVC No.

\*The CVC is the three digit number at the end of the signature strip on the back of a Visa or Mastercard. For AmEx, the CVC is the four digit number on the front of the card.

## Elective Courses

Electives are available to enhance and expand upon the topics in Carbon Management. All registered attendees will be notified of these electives as they become available. If you would like to receive an elective brochure, please email your request to:

[registration@altamont-group.com](mailto:registration@altamont-group.com)

Or call:

510-652-1624

If you are an organization that is attending Carbon Management, we are interested in knowing what elective topics we can provide that would be of the most value to you. Please call or email with any suggestions and we will pursue them accordingly.



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