

Carbon Footprint *For* Government



Altamont Group

Measurement and reduction strategies for government agencies



Webinar Program

Tuesday, June 16, 2009; 1pm EST

Scheduled for approximately 90 minutes

Key strategies for carbon footprint include:

- Areas to measure, evaluate and assess
- Carbon footprint outline
- Three-scope emissions analysis
- Emissions focus areas
- Systems based approach
- The government agency as a service organization
- Office Carbon Efficiencies

Green Government
2009

Carbon Footprint measurement and reduction is among the most important components of sustainability strategy.

By evaluating the **carbon footprint**, government agencies can implement sustainability into their strategic plan and differentiate themselves. A good carbon reduction strategy will uncover operational efficiencies, improve employee morale and drive improved performance. Today, leading organizations are measuring their carbon footprint as a means to accurately report the progress of their sustainability initiatives. Furthermore, accurate measurement leads to better energy and emissions management, which promotes cost efficiencies.

Carbon Footprint for Government Agencies is designed to give background, current trends and tools necessary to measure the organizational carbon footprint. The course will offer clear insight as to how leading organizations are measuring and reducing their environmental impact through effective carbon management.

Content & Takeaways:

- Carbon Footprint Outline
- Carbon Measurement & Metrics Tool
- Carbon reduction drivers and the changing regulatory landscape
- ROI of Carbon Reduction
- Systems Based Approach
- 3 Scope Analysis
- Case studies from leading organizations

Carbon Management Action Plan

Strategy

Carbon strategic planning is the combination of gathering and measuring the requisite data to evaluate the entire greenhouse gas (GHG) footprint, while also following compliance and addressing stakeholders. Areas of evaluation are corporate and product carbon footprint. The next step after evaluation is communication and compliance assessment.

Reduction

A good carbon reduction strategy is the core to cost efficiency and reduced environmental impact from GHG emissions. Combining the data realized in strategy planning with a good energy management plan will be the foundation to reduction. Areas of focus include facilities management and design, renewable energy usage and GHG capture and sequestration.

Markets

After achieving all that is possible internally the carbon markets will provide the venue for further reduction by way of offsetting the GHG emissions that cannot be reduced. The looming cap and trade legislation will ensure carbon market necessity. Considering the purchase of credits or pursuit of an offset project will bring your organization closer to carbon neutrality.



Registration

Group Package

Take advantage of this great learning opportunity for your entire team. For a limited time, register 5 attendees at a group rate of:

\$ 595



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About Altamont Group:

Altamont Group's purpose is to provide the best online trainings dedicated to sustainable business practices for private and government organizations. We work with expert industry leaders with proven track records of success in order to drive organizational change. Our trainings are the product of in-depth research in current trends and best practices.

Altamont Group is dedicated to answering the needs of today's companies and institutions. Please contact us with any training, consulting or recruitment requests.

Early Registration:	\$249
Single Attendee:	\$ 299
Additional Attendee:	\$ 99
Course CD (with attendance):	\$ 149
Course CD (no attendance):	\$ 299

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