

# Budgeting Now *2010*

Comprehensive approach to improved budgeting



- Budgeting processes for today
- Data driven decision making
- Flexible strategies for uncertain times
- Capabilities to forecast and react
- Tools for better budgeting

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## Budgeting Now 2010

**Comprehensive approach to improved budgeting**

Date: March 23, 2010

Time: 1:00 pm to 5:00 pm EST

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### Budgeting in a Post Recessionary Environment

*A framework for budgeting through uncertain times*

Time: 1:00 pm Eastern

Duration: 60 Minutes

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### Budgeting Management System

**Implement and maximize a better budgeting process across your organization**

Time: 2:00 pm Eastern

Duration: 60 Minutes

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### Beyond Traditional Forecasting

**Implement rolling forecasting into your budgeting management system**

Time: 3:00 pm Eastern

Duration: 60 Minutes

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### Ask the Expert

*Q&A and dialogue session with the trainer*

Time: 4:00 pm Eastern

Duration: 60 Minutes

# Budgeting Now **2010**

Gateway Management is deeply engaged in the implementation of better budgeting practices. More than any department, finance has the considerable task of fostering growth while actively controlling budgets and accurately forecasting cash flows. This rapidly evolving set of processes involves the use of time tested techniques plus new methods for execution. **Budgeting Now 2010** is designed to provide tools for improved budgeting and forecasting.

Whether you are in full agreement with the recession being over or not, effective budgeting is not an easy task in this economic environment. Your ability to more accurately budget and forecast through these uncertain times ahead will keep your organization financially strong. Gateway Management has developed a training designed to educate and prepare your organization with budgeting techniques specifically designed overcoming adversity and optimizing performance.

**1:00 pm EST**

*Duration: 60 minutes*

## **Budgeting in a Post Recessionary Environment**

*A framework for budgeting through uncertain times*

Your ability to more accurately budget and forecast through these uncertain times ahead will keep your organization financially strong.

- Financial outlook for 2010 and beyond
- Best practices in budgeting now
- Better forecasting tools for the future
- Adaptive processes for changing financial landscape
- Responsive management to market conditions

**2:00 pm EST**

*Duration: 60 minutes*

## **Budgeting Management System**

*Implement and maximize a better budgeting process across your organization*

As the need for better budgeting emerges, it becomes increasingly evident that implementing strict principles and a comprehensive management system is necessary to optimize performance.

- Standardized data collection techniques
- Improved transparency into departmental budgeting
- System based approach to budgeting
- Alignment of budgeting to strategies
- Organizational buy-in to budget based decision making

**3:00 pm EST**

*Duration: 60 minutes*

## **Beyond Traditional Forecasting**

*Implement rolling forecasting into your budgeting management system*

In a turbulent market, effective forecasting becomes more important than ever. The implementation of rolling forecasts will provide you with added predictability and flexibility.

- Improved data collection and accuracy
- Develop better line of site to revenue and decision making
- Methodological approach to rolling forecasting
- Utilization of KPIs and best practices in forecasting
- Tools for improved predictability

## Ask the Expert!

**4:00 pm EST**

Duration: 60 Minutes

This dialogue and Q&A session allows attendees to further engage current budgeting issues essential to their organizational success in 2010. Ask the Expert provides a platform for attendees to receive consultative discussion regarding specific areas of interest.

**Ask the Expert** includes discussion on current business landscape, innovations in financial management, best practices, case studies and solutions for improved budgeting.

*Pre-training*

## Needs Assessment

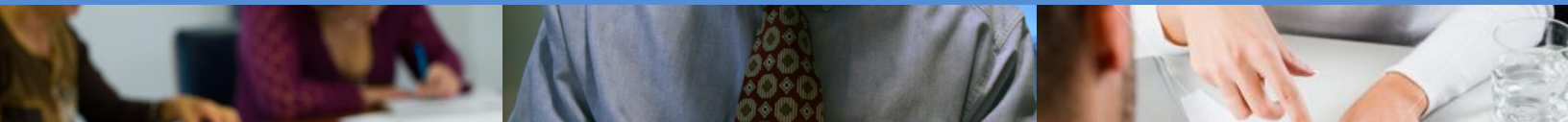
Gateway Management is dedicated to providing comprehensive training opportunities. In order to provide the most relevant content possible, we encourage attendees to fill out our concise needs assessment for this program. Prior to the training attendees will be provided with a brief survey in the form of a needs assessment. This information will be incorporated into training content, included into the specific takeaways and added to expert dialogue session.

The pre-training needs assessment will be provided upon course registration. Answers will be used by the course instructors to enhance attendee learning experience.

**Budgeting Now 2010** is part of our **Executive Learning Series (ELS)** designed for organizational decision makers.

Our ELS delivers valuable training content in 3 ways:

1. **Needs assessment** incorporates specific organizational needs into training
2. **Live online training** with interactive learning, best practice exchange and Ask the Expert dialogue
3. **eLearning mastered sessions** for additional reference and learning opportunity



## Budgeting Now **2010**

**Gateway Management** offers a full-service portfolio of resources including training, staffing and consulting to deliver innovative solutions for complex business issues. We believe that the business landscape is rapidly changing, and that innovative solutions will determine your organization's success moving forward. Gateway Management's mission is to help organizations achieve their goals through the utilization of talent and management expertise. Our solutions are customized to address the challenges of today's evolving marketplace.

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**3 Attendee Rate**

**\$ 999**

### Fees:

- Online:** \$ 599
- Additional Attendee(s): \$ 299/ea.
- DVD:** \$ 599
  
- Online & DVD:** \$ 999

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